



Eastham
chamber of commerce

September 2011

Dear Business Owner:

The Eastham Guidebook is the premier year-round marketing tool for getting your ad in front of residents, neighbors, and visitors of Eastham. Your business may already realize the benefits of having your ad in glossy color in a portable size to fit a purse, beach bag, or glove box. For no additional charge, your ad comes to life in electronic form on our website. The Eastham Chamber prints 40,000 copies of its Guidebook each year to meet the demand of locals and visitors alike for current information about Eastham and nearby businesses.

Users of the book tell us what they seek in a Guide:

“I want something in my hands.”

“I want to see what the place looks like.”

“I need to see where the business is on the map.”

“I reach for my Guidebook next to my telephone when I want to find local businesses.”

Guidebook ads show Eastham at its best with photos: beautiful dining rooms, clean lodging with manicured grounds, happy, healthy pets, and more. Tell the story of your business with quotes from satisfied plumbing, flooring, and automotive service customers. Offer a snippet from your menu or print your hours. Offer special coupons for your services both for summer and off-season.

WE OFFER A 5% DISCOUNT ON ALL ADS PAID BY OCTOBER 20, 2011.

It pays to plan ahead! Otherwise, all ad payments are due by **November 10, 2011**. Your business is in your customer's hands when you advertise in the 2012 Eastham Guidebook—do you really want to let the book go to print without your business ad featured prominently?

Become a Chamber Member now and enjoy the benefits. We look forward to working with you!

~Jan Moore
Executive Director

Non-member rates are available upon request