



# Eastham

chamber of commerce

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## Become a Member of the Eastham Chamber of Commerce

We invite you to join the Eastham Chamber of Commerce and become a part of the business community! The definition of a Chamber of Commerce is *“business and professional people working together to make your community a better place for everyone to live and work.”* Let’s work together.

Take a moment to review the application, noting your email address that will be listed on the chamber website. Please include additional email addresses that should receive the Chamber eNewsletters and announcements. We will not publish these additional addresses.

There are many advertising options available for members. Don’t miss the chance to advertise in the 2011 Eastham Guidebook. Your ad would appear in print in 40,000 copies and on the chamber website. Our Interactive Online Eastham Guidebook (IOG) on the Chamber website offers advertisers a worldwide market presence linking directly to your business website from your advertisement.

There are two levels of membership: **Primary Level** (\$200) and **Basic Level** (\$150)

The **Primary Level** offers the business member enhanced options to promote and market - in print, web-based, and referrals for your business. In the Eastham Guidebook, Primary Level member business names have 2 lines of additional business information in the listings and map location indicators. On the Chamber website, expanded options include priority search ranking (listed at top of your business category), with a description of your business, link to a map of your business location, and the ability to publish business specials. Primary Level lodging members can use the daily “call in your vacancy” service at the Eastham Information Booth. Your business can be listed in up to three different categories. The Primary Level allows members that own two businesses to pay for one membership.

The **Basic Level** is geared for the individual or business that is in need of local community awareness and networking.

## What can the Eastham Chamber of Commerce do for your business?

### Chamber Promotional Support

- Listing in the Eastham Guidebook - 40,000 copies distributed on and off Cape & mailed directly by request
- Listing on our New Chamber website, with a link to your business or organization, and optional special postings
- Rack space for your business brochures at our Eastham Information Booth, catering to over 30,000 visitors
- Business referrals - in person, over the phone, via the internet and through the mail
- Info Booth “call in your vacancy” service for lodging members
- Advertising Opportunities -
  - Guidebook ads in print and Online Guidebook (IOG) which links to your business website
  - Info Booth’s outside IBoard advertising, approximately 90,000 visitors see every year
  - Event Sponsorship
  - eNewsletter Sponsorship
  - on the New Chamber website

### Business Support

- Bi-Monthly eNewsletter and E-mail announcements providing news and exposure to over 600 recipients
- Professional Development through workshops and presentations
- Engaged in local Government Affairs
- Group Insurance Opportunities
- Year-round administrative office for assistance and a viable Board of Directors to bring your issues to

### Chamber Events & Activities in this last year

- Monthly Member to Member Networking Events - free to members
- Joint Chamber Networking Events - reaching across our town lines - free to members
- Annual Chamber Meeting Event
- Summer Job Fair - free
- Annual Eastham Golf Tournament
- Philanthropic and Scholarship Committee providing financial assistance to locals
- Eastham Holiday Festival - a wonderful free town event

We invite you to join our membership, our committees, and our committed business community. The more you participate the more exposure you get. That leads to more contacts and more business. Jan Moore at the Chamber office would be happy to answer any questions.