



Eastham

chamber of commerce

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2011 Eastham Guidebook

Dear Business Member,

The Eastham Guidebook is the most cost-effective advertising and marketing tool available to the Eastham business community.

Not only are over 40,000 copies produced and distributed throughout the area, and mailed to thousands of people that call, write, or email requesting information about Eastham, the surrounding towns, and the Outer Cape, but with our exclusive Online Interactive Guidebook on the Eastham Chamber's website, we link views directly to your website instantly via your ad. This gives a very impressive advantage to the Guidebook's advertisers. Sign up now to advertise in the 2011 Eastham Guidebook.

The requests for receiving a 2010 Guidebook have doubled compared to 2009. With the increased area information and improved layout, the 2011 publication promises to be an even bigger eye-catcher and market performer. This user-friendly marketing tool offers:

- *Full Color throughout, with Color Coded tables and sections*
- *Interactive Online technology – Instant Guidebook viewing*
 - o *Links directly to your existing website from your ad*
 - o *Places your business on the web even if you don't have an existing website*
- *Detail color Map and Street Index*
- *Tide Charts*
- *Calendar of Events*
- *Articles and Information on why choose to visit Eastham*

We have proven that the number of advertisers, along with the general area information in the guidebook, equates to the level of dollars attracted to our community. Take a good look at the 2010 Guidebook as well as the Interactive Online version, and see why local advertisers choose the Eastham Chamber's guidebook.

Save an additional 5% when you reserve your ad space and pay in full before October 15th.

Deadline for Ad Space Reservation: Nov. 5, 2010

Deadline for Ad Materials and Payment in Full: Nov. 19, 2010

Take advantage of this value-packed opportunity by returning your 2011 Eastham Guidebook Advertising Contract now! Most of the form has already been completed for your convenience. Simply check the few remaining items that pertain to your business -- and take 5% off of the listed price when you return it with payment-in-full to the chamber office before October 15th.

*Jan Moore
Executive Director*